# Klip App2App
Button Design Guide

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v.1.0.0

1. Components

Klip Login Button has three components:

- Klip Symbol
- Button label indicating its purpose
- Container of the symbol and label

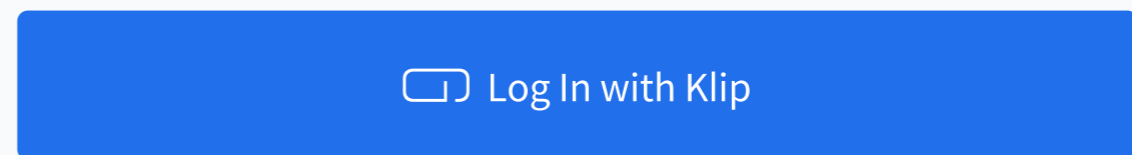Log In with Klip

1) Symbol   2) Label   3) Container

2. Recommended Usage

We recommend that you use Klip's standard design button, but you can make adjustments in accordance with your existing UI/UX.
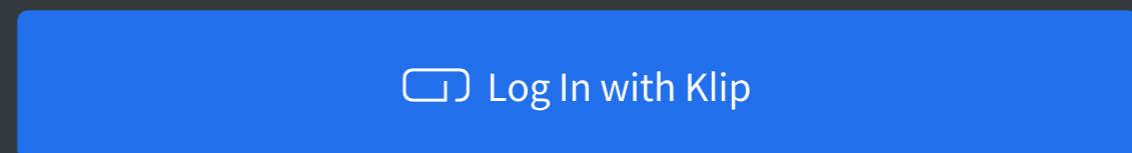
Buttons should be created without damaging Klip's image and in compliance with the button design guide.

Bright Background

Log In with Klip
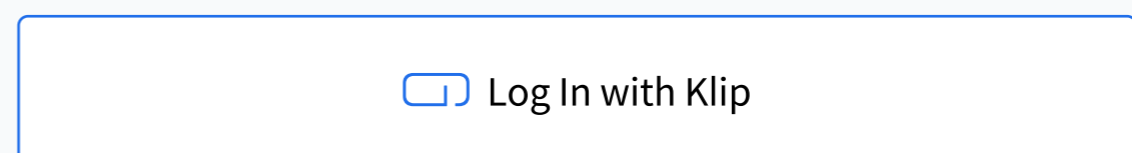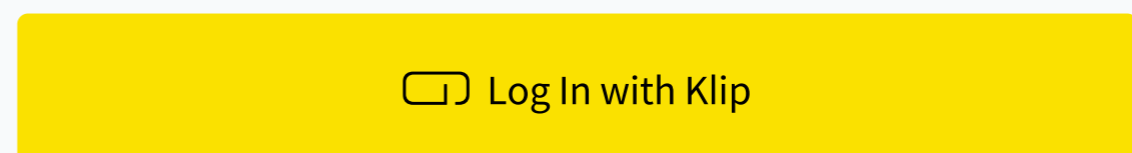
Dark Background

Log In with Klip
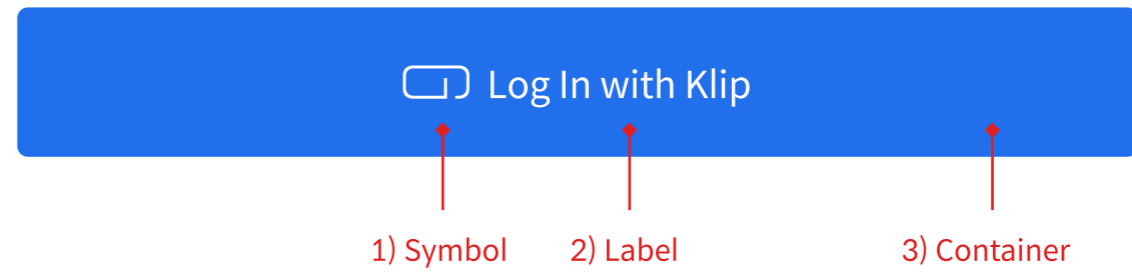
Color

- Do not use colors that are not in the color guide.
- Do not emphasize other login buttons by omitting the color.

Color Guide by Component
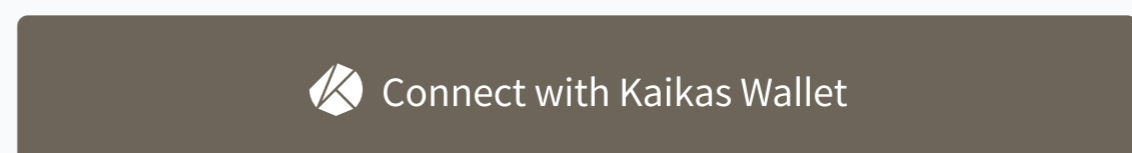
1) Symbol	☐ #FFFFFF
2) Label	☐ #FFFFFF
3) Container	■ #216FEA

✕ Bad case 1) Using colors not in the guide

▭ Log In with Klip

▭ Log In with Klip

✕ Bad case 2) Using no color and emphasizing another button

▭ Log In with Klip

◈ Connect with Kaikas Wallet
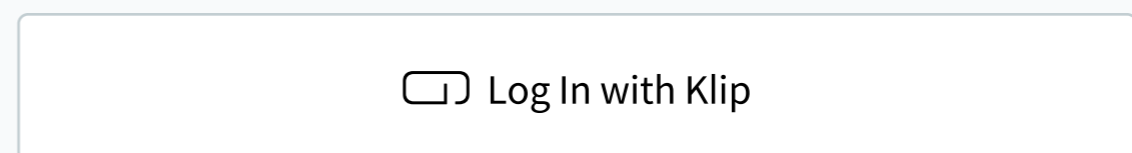
Label

When you are using Klip Login Button, choose one of the names below.

- 'Wallet' can be omitted depending on the BApp.
- 'Connect' or 'Start' can be used instead of 'Login'.

Button Name

Use(Recommended)	Log In with / Connect with / Start with Klip Log In with / Connect with / Start with Klip Account
Usable(If necessary)	Log In with / Connect with / Start with Klip Wallet Log In with / Connect with / Start with Klip Wallet Account
Do Not Use	Klip written in false cases (klip / KLIP / kLIP) Klip written differently (Clip / 클립 / Kẹp)

Best Case Example

⬚ Start with Klip Account

✖ Bad Case Example

⬚ Start with KLIP Account

Symbol

Klip's symbol is a clip. (without the word mark)

- Do not change the symbol's shape, ratio, or color.
- Do not use arbitrary icons as the symbol for Klip Login Button.
- Do not create a Klip Login Button without a symbol.

Correct Symbol Example

[ ] Log In with Klip

❌ Bad Case Example

Klip Log In with Klip

Log In with Klip

Log In with Klip

Container Radius

The default radius of the container is 4px. You may adjust it to the existing style of your BApps.

Recommended Radius (4px)

Log In with Klip

Adjusted Button Example

Log In with Klip

Log In with Klip

Log In with Klip

Container Size

Height : Fixed at 56px
Width : 280px ~ (depending on BApp or device)

To increase width:
- Increase the table width equally towards both left and right, keeping the label and symbol areas constant.
- The symbol can be left-aligned or center-aligned next to the label.
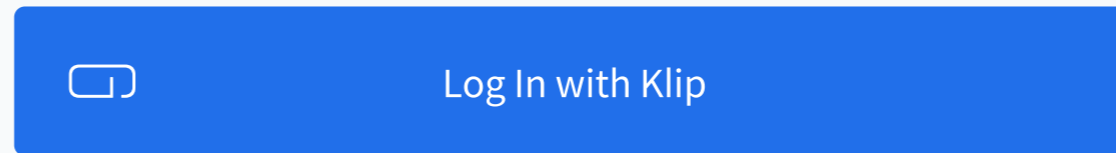- Do not change letter spacing and size of the label.

To increase button size:
- Increase the size while keeping the symbol and label ratio constant in accordance with the container size.
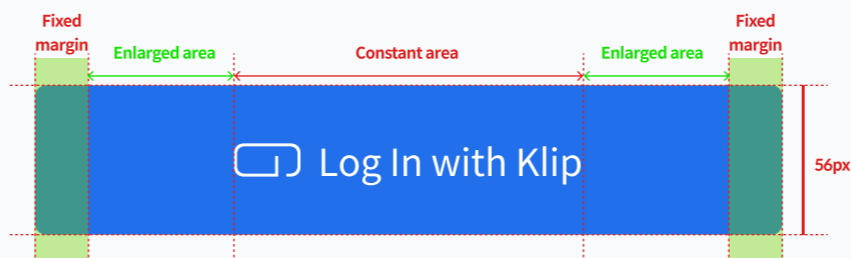- The height of the label should not exceed 1/3 of the container's height.
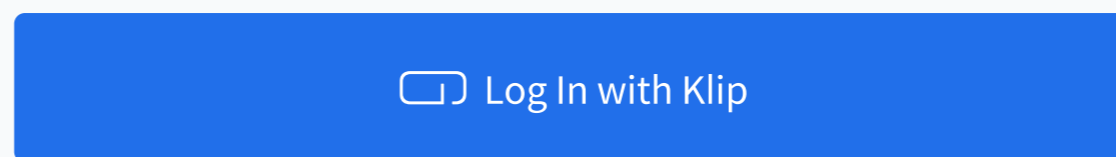
Correct Left-Aligned Guideline
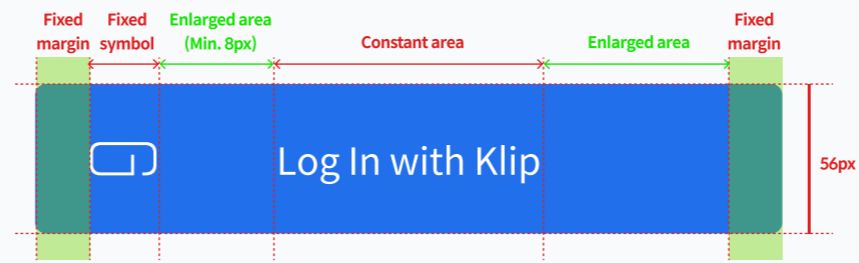
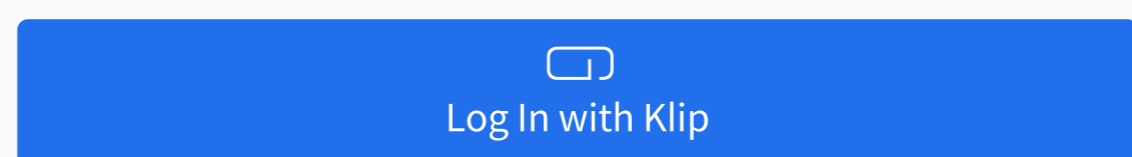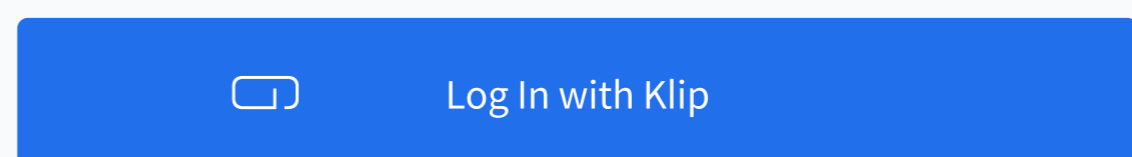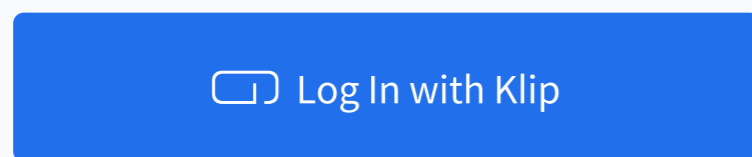## Correct Left-Aligned Increase Example

Center-Aligned Guideline

Correct Center-Aligned Increase Example

⊗ Bad Case Example

Center-aligned

🔲 Log In with Klip

Left-aligned

🔲 Log In with Klip